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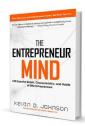
Tuesday, July 1, 2014   Issue #1

Editor's Pick: The Entrepreneur Mind by Kevin D. Johnson

Kevin's creative mind, extensive research, and success as an entrepreneur has helped him paint a candid picture of what it takes to, not only become, but to thrive as an entrepreneur. I've read many books on entrepreneurship, from Rich Dad, Poor Dad to Trump University Entrepreneurship 101: How to Turn Your Idea into a Money Machine. What sets this book apart is the author's ability to distill years of experience into chunks of actionable habits that can be easily consumed by reading straight through or one lesson at a time.

Purchase a signed copy today!

Thought Leadership

A Mega(bite) of Cyber Security Advice

By James Grigsby | Friday, June 27, 2014

As you would lock your home's doors, similarly check your digital entry-ways to avoid theft of valuables that will be sold for pennies on the dollar to unscrupulous buyers. If fortunate, replacements may be found but the original is gone forever.

For the *"I can't do anything so why bother"* crowd, three things are (1) turn off wireless device location services (GPS); (2) Wi-Fi and (3) Bluetooth when not actively using them. This extends your battery charge and reduces the amount of information you leave at intersections, commuter rails and malls.

For the *"so what if they get my information"* crowd, three things are (1) be considerate and protect other's information stored on your devices such as your children, siblings, and parent's phone number, street address, and home security code by putting both a password on device and encrypting the data in case of theft; (2) don't put others at risk by putting their location status such as vacation, emergency travel, etc. on social media; and (3) avoid putting risqué images on-line which may keep others using you as a job reference from getting a position.

Finally, for the *"I am concerned but don't know vulnerabilities"* crowd, start becoming informed of what's happening in your digital neighborhood. Several good sites are: https://eff.org; https://krebsonsecurity.com, and http://nist.gov. There are no 100% secured homes, but that shouldn't prevent you from [when appropriate] locking doors, pulling curtains and leaving lights on. There are analogous actions for your digital security. Things you don't know can harm you and others. Don't be the last to find out.

About the Contributor
Lt. Col (Ret.) James Grigsby was a senior level technical executive with IBM and the DoD Intelligence Agency. For more information about cyber security or cryptology send James an e-mail at james.grigsby@gmail.com.

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